



S.A.S GOVERNMENT DEGREE COLLEGE

NARAYANAPURAM

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NRPM - National Service Scheme



SWACHH BHARATH

ACTIVITY REPORT FOR THE ACADEMIC YEAR 2022-23

S.NO	PARTICULARS	DETAILS OF THE EVENT
1	OCCASION/ CONTEXT OF THE ACTIVITY	Swachh Bharath
2	TITLE OF THE ACTIVITY	Awareness program on Clean and Green
3	DATE ON WHICH ACTIVITY WAS CONDUCTED	21-9-2023
4	NAME OF THE CO-ORDINATOR	G. Nirmala Jyothi
5	N.S.S. UNIT NO.	UNIT-1
6	LOCATION/PLACE WHERE THE ACTIVITY WAS CONDUCTED	SAS-GDC - Narayanapuram
7	NO. OF PARTICIPANTS FROM STUDENTS (COURSE/CLASS/GROUP)	50
8	NO. OF PARTICIPANTS FROM THE STAFF	10
9	NAME OF THE ORGANISATION WHICH SPONSORED THE ACTIVITY	SAS-GDC - Narayanapuram NSS - UNIT
10	NAME, DESIGNATION & ADDRESS OF THE EXPERT / RESOURCE PERSON/CHIEFGUEST /SPECIAL GUEST PARTICIPATED	Principal - SAS - GDC Narayanapuram Dr T.K. Viswesvara Rao
11	OBJECTIVE(S) OF THE ACTIVITY	1) To eliminate open defecation 2) Improve solid waste management 3) To create Open Defecation Free villages
12	OUTCOME(S) OF THE ACTIVITY	1) To educate rural people about hygiene and encourage them to make better sanitation choices. 2) High-profile performances by celebrities and politicians sweeping the streets to promote Clean India ignored the serious
13	WHETHER THE ACTIVITY WAS PUBLISHED IN THE NEWS PAPER	-
14	IF YES, ARE THE NEWS PAPER CLIPPINGS AVAILABLE?	-
15	IS PHOTO GALLERY AVAILABLE?	Yes

Signature of the P.O.

Programme Officer

N.S.S. Unit, S.A.S. Govt. College

NARAYANAPURAM

Deodapalli Taluk W. G. M.

Signature of the Principal

PRINCIPAL

S.A.S. Govt. Degree College
NARAYANAPURAM, Eluru District
PIN - 534 407

Campus Cleaning Campaign

- **Background:**

- To eliminate open defecation and improve solid waste management and to create Open Defecation Free villages. The program also aims to increase awareness of menstrual health management. It is a restructured version of the Nirmal Bharat Abhiyan which was launched by the Congress in 2009 that failed to achieve its intended targets due to rampant corruption and indecisive leadership.

- **Definition:**

- The mission was split into two: rural and urban. In rural areas "SBM - Gramin" was financed and monitored through the Ministry of Drinking Water and Sanitation. Whereas "SBM - urban" was overseen by the Ministry of Housing and Urban Affairs. The rural division has a five-tier mechanism: central, state, district, block panchayat, and gram panchayat.

- **Theme:**

- As part of the campaign, volunteers, known as Swachhagrahis, or "Ambassadors of cleanliness", promoted the construction of toilets using a popular method called Community-Led Total Sanitation at the village level. Other activities included national real-time monitoring and updates from non-governmental organizations such as Feedback Foundation Charitable Trust.



